

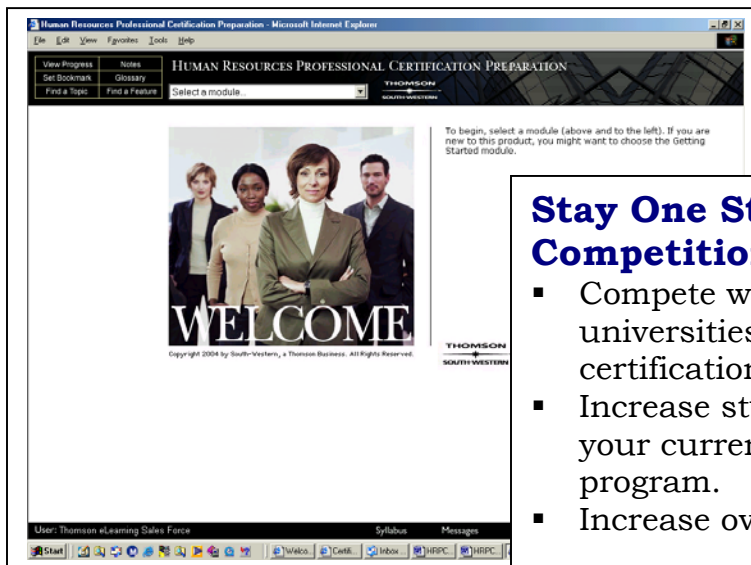
# Human Resources Professional Certification Preparation



*PHR and SPHR Exam Preparation Materials*

## Explore New Revenue Sources / Increase Current Ones

**Human Resources Professional Certification Preparation...** designed with your ultimate goal in mind – **connecting you with new students, new ways to enhance and expand your programs, and new revenue sources.**



### Stay One Step Ahead of Your Competition

- Compete with local colleges and universities who already offer HR certification prep programs.
- Increase student success rates in your current HR preparation program.
- Increase overall enrollments.

**Developed with the HRCI Common Body of Knowledge in Mind, Seven Modules Prepare Users for Success:**

- 1: Strategic Management
- 2: Workforce Planning and Management
- 3: Training and Development
- 4: Compensation and Benefits
- 5: Employee and Labor Relations
- 6: Occupational Health, Safety, and Security
- 7: **Bonus Module:** Core Knowledge

**Prepare Now! Stay One Step Ahead of Your Competition...**

**Registration for the November 15, 2004 – January 15, 2005 Testing Window Begins September 20, 2004.**

*Learn more about both the PHR and SPHR exams, visit [www.hrci.org](http://www.hrci.org).*

# Human Resources Professional Certification Preparation



*One Step Ahead of the Competition*

## Benefit from These Compelling and Unique Features:

### Course Management Capabilities

Personalize your program to meet individual program objectives. Facilitators may:

- track user progress on all testing capabilities.
- add notes within the program users can access as they work through the program.
- utilize broadcasting (messaging) capabilities to effectively communicate with users.
- develop a unique syllabus to communicate important course deadlines and policies.

### An Interactive and Personalized Learning Experience

Users may tailor their program to meet individual learning preferences. In addition to core content, users are challenged from a combination of instructional videos, animated tutorials, and interactive practice applications.

### Core-Knowledge Bonus Module

A unique, seventh, bonus module, covering cross-functional core knowledge, provides a higher-level understanding of the HR function as it applies to the HR world today.

### Comprehensive Practice Test

Use as a whole-product pre-test to efficiently guide studies. Or, use as a whole-product post-test as a checkpoint to test readiness for the actual exam. Designed to prepare users for the types of questions found within the certification exam, this practice test contains 280-exam style questions. And, each question is linked back to related content to optimize user study time.

*Module pre-tests and post-tests are also available to provide feedback on study progress.*

### Individual Program Customization

Users may customize the program by taking notes and bookmarking content as they study. And, track and view progress by taking module pre-tests and post-tests and the comprehensive practice test.

**All of this, and more, available...at a competitive price!**

**Stay One Step Ahead of Your Competition...**

**Integrate Thomson's Human Resources Professional Certification Preparation into Your Program:**

**<http://execed.swlearning.com> / 800-543-0563.**